

# Website Cookie Policy



Our website uses cookies to distinguish you from other users, to improve your experience on our website, and, to recommend content that may be of interest to you.

When you visit our website we will ask you whether you agree to our use of cookies. You can indicate your acceptance of our use of cookies by clicking on the cookies banner that appears on our website. If you do not agree to our use of cookies, then you may continue to use our website but your browsing experience may be affected.

Please see below for more information on:

1.	WHAT ARE COOKIES	
2.	WHAT COOKIES DO WE USE	
3	HOW DO LITIRN COOKIES OFF	

If you have any questions about this Cookie Policy please contact info@belasko.com.

#### 1. WHAT ARE COOKIES

A cookie is a text file containing small amounts of information which is downloaded to your device when you access a website. The text file is then sent back to our server each time your browser requests a page from the server. This enables us to operate our website more effectively and load our website in such a way as to reflect your personal preferences based on your previous browsing on our website, as well as keywords we may be able to gather from URLs of webpages from which you accessed our website.

### 2. WHAT COOKIES DO WE USE

#### 2.1 We use the following cookies:

### (a) Analytical and performance cookies

We may use analytics service providers for website traffic analysis and reporting. Analytics service providers generate statistical and other information about the use of our website by using cookies. They allow us to recognise and count the number of visitors and to see how often visitors return to our website, how long they stay and how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. The information generated relating to our website may be used to create reports about the use of our website and the analytics service provider will also store this information.

### (b) Advertising and targeting cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed to other websites. We will use this information to try and make our website and other websites that you visit more relevant to your interests. We may also share this information with others, such as other Company group companies (and carefully selected third parties for this purpose).

# (c) Functionality cookies

We may use functional cookies that allow us to remember choices you have made in relation to our website so as to provide a more personalised experience and enhanced user experience by delivering content specific to your interests.

### (d) Strictly necessary cookies

These are cookies that are required for the administration and operation of our website. Some cookies that we use are necessary for our website to function properly and to enable you to move around our website and use its features.

### (e) Third party cookies

We try and make it easy to share content and to see what content is popular on those networks. We add buttons to allow people to easily share to those networks. When we include these social 'plugins', it gives those sites the flexibility to use cookies. They can't read any cookies we set from our website, and we can't read any cookies they set, but it lets them do the same sort of traffic measuring that we do on the rest of our website, and it also lets them know whether you're logged in. Other websites and services (including, for example, advertising networks, providers of external services like web traffic analysis



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services and content recommendation engines) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

2.2 You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose
Cookie Preference	moove_gdpr_popup	This cookie is used to remember a user's choice about cookies on Belasko.com. Where users have previously indicated a preference, that user's preference will be stored in this cookie.
Universal Analytics (Google)	_ga _gid_gat_UA-200334633-1	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.  Read Google's overview of privacy and safeguarding data.  To opt out of being tracked by Google Analytics across all websites, visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a> .

### 3 HOW DO I TURN COOKIES OFF

If you would like to opt out of cookies, you can change the settings on your internet browser to reject cookies. For more information please consult the "Help" section of your browser or visit <a href="https://www.aboutcookies.org">www.allaboutcookies.org</a>.

Please note that if you do set your browser to reject cookies, you may not be able to use all of the features of our website.